



TRADING COMPANY LIMITED
A Subsidiary Company of KTDA LTD



Company Mission

"To provide high quality products and services within the tea supply chain for the benefit of all stakeholders."

Company Vision.

"To be a world class organization in the provision of high quality tea products and logistics managements"



**Message from the
Managing Director
Mr. David Kimani**

"At Chai Trading Company Limited we know that service is the standard by which customers judge performance.

We therefore strive to meet and even exceed the customers' expectations. To us service is courtesy, integrity, efficiency, helpfulness and availability. Give us a chance to serve you and you will notice the difference "

COMPANY PROFILE

Chai Trading Company Limited is a wholly owned subsidiary Company of Kenya Tea Development Agency Limited based in Mombasa. KTDA accounts for more than 60 % of Kenyan Tea production and is the largest single Producer in Kenya. The company has two business units the Freight Division and the Trading Division.

Freight Division

The Freight division provides total Logistics solutions in consolidation, clearing and Forwarding, Shipping, Warehousing & distribution, NVOCC group age services, Multi-modal transport, project cargo handling and Airfreight services. We can also secure insurance for Cargo. With more than 80 members of staff with vast experience coupled with high level of professionalism, our freight division remains in the regional market leadership bracket in freight handling. The Freight division is currently handling a total warehousing capacity of 502,000 sq feet with an additional 2 hectares of open storage space at Miritini Complex making us the largest warehousing Company in the region. In the recent years the Freight division has established efficient road transport services acting as an agent of various tracking companies covering our country. The division has in its disposition over 300 trucks of our business partners. KTDA being the single largest importer of fertilizer/farm machinery; the division continues to provide ship hus-

banding agency services to tramp vessels specializing in both bulk and containerized vessels. We have a wealth of experience in cargo discharge /stevedoring operations at the port of Mombasa.



Warehouse operations



Trading Division

Engaged in buying and selling of teas of all origins from the Mombasa auction, KTDA Direct sales and other private factory offers. We trade in both straight-line teas and blended types. Blending is being done as per specific market requirements with good expertise in quality controls. We have set up modern blending equipment and in the process of setting up multi-facet packaging equipment for tea value addition. We will soon be able to export value added tea products to various markets to enable our customers cut cost in repacking labour and for maintained overall tea quality. We are a member of the East Africa Tea Trade Association and amongst the top ten buyers in Mombasa auction.

Newly acquired blending plant at Miritini complex



Resources

Chai Trading Co. Limited (CTCL) started a Human Resource Development Program to ensure continuous capacity building with regard to the changing dynamics of business. We have a quality charter that sets clear standards of performance and frequent audits to guarantee maintained level of quality service delivery. Our offices are equipped with modern communication facilities, ICT, wireless links, telephones, e-mails and VHF radio systems to facilitate easier, fast, reliable and efficient communication. Both our Mombasa (CTCL) and Nairobi (KTDA) are linked through a wide area Network with modern state of the art software for Stocks, Documentation, Accounting and Logistics control.

Future goal.

Both the freight and Trading divisions are geared towards achieving global excellence in service delivery with regard to Tea Trading and Freight handling. With the support of our valued customers we are poised to achieve our long term goal of being a world class organization in service delivery.

"We look forward to serving you in the near future if you give us a chance"

Membership

Trading Division

Member of East Africa Tea Trade Association.

Freight Division

Member of East Africa Tea Trade Association
Kenya International Freight & Warehousing Association (KIFWA)
Kenya Ships Agency
FIATTA

KEY PERSONNEL

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Freight Division

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